



FOR IMMEDIATE RELEASE

Speer Announces Summer Savings Rebate On Trusted Handgun Ammo

LEWISTON, Idaho – June 27, 2025 — Speer Ammunition is giving shooters another reason to stock up this summer with its latest rebate promotion: Speer Summer Savings, available July 1 through July 31, 2025. For a limited time, customers who purchase at least two boxes of eligible Speer centerfire handgun ammunition will receive a 20 percent rebate on the purchase price, with a maximum rebate of \$200 per person or household.

“With this rebate, we’re rewarding shooters who count on Speer for consistent, real-world performance,” said Speer’s Director of Trade Marketing Jill Karolewski. “From self-defense to duty use, Speer offers proven terminal ballistics and reliability when it matters most—now with extra value for our loyal customers.”

Qualifying products include trusted Speer loads, such as Gold Dot Personal Protection, which features bonded-core bullets for uniform expansion and optimal weight retention. Gold Dot G2 Personal Protection builds on this legacy with an advanced elastomer-filled hollow-point for even more reliable expansion through barriers. Gold Dot G2 Carry Gun is designed specifically for compact pistols, offering optimal performance in shorter barrels. For those who prefer a defensive carbine, the Gold Dot Carbine offers a high-performing load specifically designed for 16-inch barrels and longer. And Gold Dot Personal Protection Short Barrel is engineered to deliver full-power performance in today’s popular sub-compact concealed carry pistols.

Only select products are eligible—see official terms and conditions for complete details. Learn more at: <https://www.speer.com/rebates-and-promotions.html>.

Find Speer Ammunition at dealers nationwide and online. For more information on Speer products and to sign up to receive notifications about new product availability, rebate promotions, and other brand news via email, visit www.speer.com.

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About Speer

Headquartered in Lewiston, Idaho, the brand has a long-standing reputation for making the world's finest bullets and in 1996 became one of the first U.S. ammunition manufacturers to achieve ISO 9001 certification for quality. The company manufactures a variety of bullets and cartridges for law enforcement, reloading and sporting applications. Speer is an ammunition brand of The Kinetic Group, owned by CSG, a globally diversified industrial group based in Prague (Czech Republic).